



**FRESH IDEAS and solutions to creating our sustainable future...
SRD Change 10 : Graduate Sustainable Design Exhibition**

“The SRD Change exhibition, now in its 7th year, is growing to a whole new level... presenting an impressive ‘snap shot’ of the future, with models and visual examples offering ‘new norms’ in sustainable design”, according to Greg Campbell, SRD convenor/ curator.

As part of Sydney Design, presented by the Powerhouse Museum SRD Change 10 showcases works from graduates who practice sustainable, responsible design thinking to better tell the story and .. INSPIRE... PROMOTE... CHANGE future outcomes.

Annually the Society for Responsible Design exhibits innovative, graduate design solutions from Sydney’s top universities that explore critical issues of sustainability, environmental responsibility, social equity and community.

Come and discover how your world can be changed for the better with concepts by young designers from a cross-section of design backgrounds. From Architecture to Interiors, Industrial Design to Landscape, Fashion to Visual Communications SRD Change 10 promotes eloquent design solutions to the many contemporary environmental and social problems facing the world we live in.

These young designers of today and tomorrow have been hand-picked for their design approach – by being inspired to make change and promote sustainable, ethical design. The professional level to which these bodies of work have been executed, means many can be immediately applied to our world or further developed for even greater benefit.

Witness the space at pyd. as it transforms with the SRD Change 10 exhibits displayed over three levels from Monday, 2nd August to Sunday, 15th August. As a well-known design hub, pyd. is the perfect location to exhibit the works of these young designers who are now embarking on their professional futures.

pyd. Building 197 Young St Waterloo 2017 <http://www.pyd.com.au/>

Exhibitors... a sneak preview:

Gilo Holtzman - Urban Agritecture; agri-housing: a synergy between agriculture and domestic living – a design concept that speculates on a new urban order by creating a place for socio-enviro ecological belonging between the building occupants and the locals through the cultivation of food for sustaining city living. (jpg1)



Jessica Robertson – Slow Palette; Slow Fashion and Textile Design – a semi-couture womenswear fashion collection produced in a Slow Design framework. In opposition of the current Fast Fashion system built on mass production, mass consumption and mass disposal – Slow Palette is created using traditional, sustainable and ethical techniques, products and practices that are Local, Transparent and Collaborative. (jpg2)



Sara Spence - “Love Bottle”; A compostable bottle made from PLA (polylactide) being commercially developed for H2GO. Polylactides are plant based and thereby remove the petrochemicals that are common in most other plastics. Incorporated within this design is the intent to promote communication, interaction and awareness through senses and design achieving a sense of responsibility. So that, If we look after a product which we use on a regular basis and ensure it is used responsibly, we are showing signs of product love and respect. (jpg3)



continues... /2



Renzo Barriga-Larriviere - 'The Fire Cube' This proposal is for a shelter that can provide fire safety during a bushfire attack and that delivers an innovative solution that is affordable, socially and environmentally relevant to the bush-life values and provides an alternative to drastic measures such as concrete bunkers or underground shelters, thus promoting the ownership of a fire shelter without imposing a major or unnecessary-perceived economic investment. (jpg4)



John Xin Dong Che - "HALO" LED Surgical Light; The revolutionary surgical light from future - conceptual surgical light substitutes HighPower LED's over halogen lights to offer efficient illumination with consistent and stable lighting in the surgical field. LED has longer service life, 30% reduction in energy consumption and being made out recyclable aluminum achieves a higher level of environmental sustainability. (jpg5)



For more information on SRD Change 10 please contact -

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New Website: launching soon at...
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- * Responsible Design is an integral element to resolving many of the current day issues.
- * Design CAN ask questions, challenge conventional thinking and offer solutions.

Additional Editors Notes:

Please email for any Hi-Res pictures or logos you require for a 24hr turnaround.

What is the SRD: The Society for Responsible Design is a Not-For-Profit and Registered Environmental Organisation promoting best practice sustainable design options addressing issues of environmental change, sustainability, social equity, responsibility and community. SRD values

A major objective of the SRD is to support and promote collaboration between educators of all design streams, designers using sustainable responsible design practices, companies embracing corporate responsibility, manufacturers and the public. By doing so we advance information, research and education for significantly better built and living environments, products, services and resource management.



SRD : pyd. : Sydney Design logos (jpg6)