



graduate sustainable design exhibition

sponsor / event information

inspire
promote
change

"We can't solve problems by using the same kind of thinking we used when we created them."

Albert Einstein

Design Thinking to INSPIRE... PROMOTE... CHANGE

Ongoing major environmental issues confirm the need for responsible change to consider the lifelong impact of buildings, products and processes that we bring into being.

The new paradigm of sustainable responsible design requires full revision of thought and of action. The questions raised must, like our exhibitions, stimulate the number and sophistication of longer term solutions through innovative design and problem solving processes.

The Society for Responsible Design Inc. (SRD) is an independent, not-for-profit, registered environmental organisation that has promoted, since 1989, the value of responsible and sustainable design.

INSPIRE...

The SRD Change 10 exhibition showcases a unique collection of projects that incorporate sustainable and environmental considerations. Young designers from a cross-section of design backgrounds in Architecture, Landscape, Interiors, Industrial design, Fashion, Visual Communications and more will be featured.

Annually, SRD Change exhibitions comprise innovative, graduate design solutions from Sydney's top universities that explore critical issues of sustainability, environmental responsibility, social equity and community.

○ **PROMOTE...** and gain great exposure to the right audience

Since 2004 SRD Change has enjoyed positive exposure, generated impressive opportunities and achieved increasingly broader success by promoting the value of design towards creating our sustainable future.

This year, SRD is proud to be a program partner with the Powerhouse Museum for Sydney Design. **Our SRD Change 10 exhibition will run from 2nd to 15th August at pyd. with the opening event on Wednesday 4th.**

As an integral part of this event, the SRD Change 10 exhibition will be publicised across festival marketing. It will be featured in catalogues, maps, what's on websites, plus more and will draw good visitor attendance.

Our exhibitors confirm the calibre of our presentation achieving national and international exposure.

Sara Spence (Change10) with commercial development of a compostable bottle; Jason Lam (Change09) winning silver in Australian James Dyson awards and Rachael Cassar's deconstructed fashion winning first prize at the Italian Mittelmoda Fashion award in 2007 highlight just a few.

SRD Change09 at Deutsche Bank Place



SRD Change10 venue at pyd. 197 Young St. Waterloo

○ CHANGE...

Take this opportunity to promote positive CHANGE now.

As a proud Sponsor your company will be:

- Recognised as supporting leading edge sustainable design practice.
- Promote design as a means for positive solutions
- Encourage the practice and education of responsible design

Your commitment to be a Sponsor NOW is requested.

Recent sponsors have included Adobe, GECA, Sustainable Living Fabrics, Endless Solar, Investa, Deutsche Bank, UTS, UNSW, UWS and USYD.

All sponsorships and donations are tax deductible and all levels of support are greatly appreciated. Please review the sponsorship packages and select your level of sponsorship.



SRD Change10 exhibition preview

○ SPONSORSHIP PACKAGES (please tick one)

<input type="checkbox"/> Donor (Up to \$500)	<ul style="list-style-type: none"> • VIP invitation on the opening night • Name acknowledgement in the SRD Change 10 catalogue 	the above			
<input type="checkbox"/> Supporter (\$1,000)	<ul style="list-style-type: none"> • Name or logo in the SRD Change 10 catalogue • Two complimentary catalogues 	+ the above			
<input type="checkbox"/> Associate (\$2,010)	<ul style="list-style-type: none"> • Name and logo in electronic media and print, including catalogue • SRD Change 10 website to feature a prominent link to the sponsor's website 	+ the above			
<input type="checkbox"/> Director (\$6,000+)	<ul style="list-style-type: none"> • Prominent logo placement • Appropriate Promotional flyer can be included in catalogue • A guided walkthrough with focus on area of interest, and an opportunity to meet with graduates 	+ the above			
<input type="checkbox"/> Principal (\$8,000+)	<ul style="list-style-type: none"> • Prominent logo placement on poster at the event • Invitation for your representative to speak at the Opening event to graduates and invited guests • Option to have an appropriate quarter page Advertorial in the event catalogue • Invitations for three additional representatives the sponsor may wish to invite 	+ the above			+ the above

SPONSOR CONTACT DETAILS

First Name: _____ Last Name: _____

Business/company name: _____

Contact Telephone: (____) _____ Email: _____

- Please contact me with EFT details
- Tax Invoice receipts will be issued upon request
- Cheque enclosed made payable to Society for Responsible Design

On behalf of SRD Change 10 we would like to thank you for taking the time to review and consider supporting innovative ideas in responsible design.

Please send to:

Greg Campbell (SRD Convenor, Change Curator)
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ph: 02 9979 7789 | fax: 9979 7609
m: 0417 289 601

Or for more information please contact:

Gilo Holtzman | m: 0424 490 554

And visit our website at:

www.srdchange.org

